

# FACSIMILE COVER SHEET

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**STRAUB & POKOTYLO**

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To: **U.S. Patent and Trademark Office**

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Telephone No.: \_\_\_\_\_

From: **John C. Pokotylo, Esq.**

Date: **February 5, 2007**

Number of Pages Including Cover: **7**

MESSAGE: **FORMAL SUBMISSION OF:**

- 1) Fee transmittal (1 pg.; in duplicate);
- 2) Request for One Month Extension of Time (2 pgs.); and
- 3) Notice of Appeal (1 pg.; in duplicate);

Attorney Docket No.: Google-115 (GP-089-03-US)

Appl. No.: 10/676,195

Applicant: Andrew Fikes

Filed: September 30, 2003

Title: SYSTEM AND METHOD FOR AUTOMATICALLY TARGETING WEB-BASED ADVERTISEMENTS

TC/A.U.: 1751

Examiner: Tri V. Nguyen

#### CERTIFICATE OF FACSIMILE TRANSMISSION

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002/007

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Modified PTO/SB/17 (01-03)

Approved for use through 04/30/2003. OMB 0651-0032

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# FEE TRANSMITTAL for FY 2006

*Effective 12/08/2004. Patent fees are subject to annual revision.*

 Applicant claims small entity status. See 37 CFR 1.27

TOTAL AMOUNT OF PAYMENT (\$ 620.00)

Complete If Known

Application Number	10/676,195
Filing Date	September 30, 2003
First Named Inventor	Andrew Fikes
Examiner Name	Tri V. Nguyen
Art Unit	1751
Attorney Docket No.	Google-115 (GP-089-03-US)

## METHOD OF PAYMENT (check all that apply)

 Check  Credit card  Money Order  Other  None
 Deposit Account:

Deposit Account Number	50-1049
Deposit Account Name	Straub & Pokotylo

The Commissioner is authorized to: (check all that apply)  
 Charge any fee(s) indicated below  Credit any overpayments submitted herewith  
 Charge any additional fee(s) due in connection with the filing submitted herewith  
 Charge fee(s) indicated below, except for the filing fee in the to the above-identified deposit account.

## FEE CALCULATION (continued)

## 3. ADDITIONAL FEES

Large Entity	Small Entity	Fee Description	Fee Paid
Fee Code (\$)	Fee Code (\$)		
1051 130	2051 65	Surcharge - late filing fee or oath	
1052 50	2052 25	Surcharge - late provisional filing fee or cover sheet	
1053 130	1053 130	Non-English specification	
1812 2,520	1812 2,520	For filing a request for ex parte reexamination	
1804 920*	1804 920*	Requesting publication of SIR prior to Examiner action	
1805 1,840*	1805 1,840*	Requesting publication of SIR after Examiner action	
1251 120	2251 60	Extension for reply within first month	120.00
1252 450	2252 225	Extension for reply within second month	
1253 1,020	2253 510	Extension for reply within third month	
1254 1,590	2254 795	Extension for reply within fourth month	
1255 2,160	2255 1,080	Extension for reply within fifth month	
1401 500	2401 250	Notice of Appeal	500.00
1402 500	2402 250	Filing a brief in support of an appeal	
1403 1,000	2403 500	Request for oral hearing	
1451 1,510	1451 1,510	Petition to Institute a public use proceeding	
1452 500	2452 250	Petition to revive - unavoidable	
1453 1,500	2453 750	Petition to revive - unintentional	
1501 1,400	2501 700	Utility issue fee (or reissue)	
1502 800	2502 400	Design issue fee	
1503 1,100	2503 550	Plant issue fee	
		Petitions to the Commissioner – check fee sheet	
		1807 50	Processing fee under 37 CFR 1.17(c)
		1808 180	Submission of Information Disclosure Stmt
		8021 40	Recording each patent assignment per property (times number of properties)
		1809 780	Filing a submission after final rejection (37 CFR 1.129(a))
		1810 780	For each additional invention to be examined (37 CFR 1.129(b))
		1801 790	Request for Continued Examination (RCE)
		1802 900	Request for expedited examination of a design application
		Other fee (specify)	
		* Reduced by Basic Filing Fee Paid	SUBTOTAL (3) (\$ 620.00)

## 2. EXTRA CLAIM FEES FOR UTILITY AND REISSUE

Total Claims	-20** =	X	=	Fee Paid
Independent Claims	- 3** =	X	=	
Multiple Dependent				

Large Entity	Small Entity	Fee Description
Fee Code (\$)	Fee Code (\$)	
1202 50	2202 25	Claims in excess of 20
1201 200	2201 100	Independent claims in excess of 3
1203 360	2203 180	Multiple dependent claim, if not paid
1204 200	2204 100	**Reissue independent claims over original patent
1205 50	2205 25	**Reissue claims in excess of 20 and over original patent

SUBTOTAL (2) (\$)

\*\* or number previously paid, if greater. For Reissues, see above

## SUBMITTED BY

(Complete if applicable)

Name (Print/Type)	John C. Pokotylo	Registration No. (Attorney/Agent)	36,242	Telephone	(732) 542-9070
Signature	<i>John C. Pokotylo</i>			Date	February 5, 2007

**WARNING:** Information on this form may become public. Credit card information should not be included on this form. Provide credit card information and authorization on PTO-2038.

This collection of information is required by 37 CFR 1.17 and 1.27. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, Washington, DC 20231.

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FEB 05 2007

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Respectfully submitted,

John C. Pokotylo

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